

Overseas Press Club Bulletin

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Overseas File:

Johannesburg, Tokyo, Bangkok, Hong Kong

JOHANNESBURG — The Foreign Correspondents' Association in South Africa — now 75 strong — had just taken a break from Zimbabwe independence when the Soweto anniversary struck.

In 1976, foreign correspondents were simply kept away from Soweto when the riots broke out. No explanations were given by police. When trouble started on the fourth anniversary, June 16, the authorities took a new tack. They accused foreign journalists of inciting demonstrators. Result: the foreign press was barred from Soweto and other trouble spots. The police have yet to respond to invitations by the FCA to provide proof.

AP Bureau Chief Bill Nicholson, re-elected to a second term as FCA chairman, and other FCA elected officials, including Robin Knight of *U.S. News and World Report*, were successful in having Police Minister Louis Le Grange and Police Commissioner, Gen. Mike Geldenhuys, meet with FCA members. The order to bar the FCA was subsequently lifted, but neither Le Grange nor Geldenhuys has yet substantiated the previous allegations of misdeeds by foreign correspondents.

Meanwhile, the FCA is embroiled in another problem posed by the police. Half a dozen members have been refused routine accreditation cards co-signed by police. Result: petty harassment at news conferences. The police give no reason for withholding the cards. The matter is still being negotiated.

Odds and Ends: John Burns of *The New York Times* departs soon for eventual posting to Moscow after some language training. Peter Kent has moved from the *Canadian Broadcasting Corp.* to *NBC*, still operating from Johannesburg. *AP* News Editor Serge Schmemmann went to Moscow and was replaced by James Peipert, veteran *AP* foreign correspondent, whose last post was in London. Mark Coogan has ar-

JOIN THE HAPPY CROWD!

HAPPY HOURS, when you can enjoy meeting with your friends over a drink and a nibble (free) of delicious hors d'oeuvres... will resume in the club lounge at 5:30 p.m. Wednesday, September 3. Be there! (Club closed Labor Day weekend, August 30, 31 and Sept. 1)

Cassidy to Head Membership Unit

Henry Cassidy, a member of the board of governors, has been named by President Henry Gellermann to head the membership committee, on which he has previously served.

In making the appointment, Gellermann stressed the importance of the committee, especially at this time when membership is increasing, in maintaining the high professional quality of the club's membership.

Cassidy, a veteran reporter and editor and member of the club, is presently working for New York's newest newspaper, the *Wall Street Final*, which he helped put together. He retired at the start of this year from the *New York News*, where he was assistant telegraph editor, handling foreign and national news.

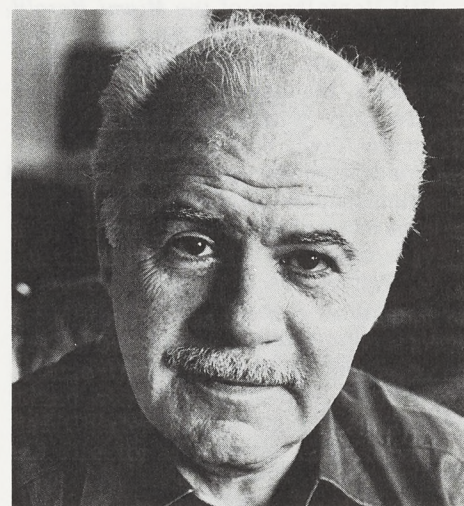
Starting in Boston with the *Traveler*, Cassidy had then been with the *AP* in New Haven, New York, Paris, Moscow and Washington; *NBC* in Paris and New York; the *Boston Herald*; *WNEW* in New York; and the *News*. He has contributed to three OPC books and published one of his own, *Moscow Date-line*.

rived in Johannesburg for *ABC*. He was previously in Los Angeles.

There is talk again of finding a permanent venue for the FCA; at present the association is a moveable feast in which the homes of members are used for meetings and great dinners, the most popular being whole, roasted lambs on spits accompanied by massive

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Leiser to Oversee OPC Overseas



Erwin Leiser

Erwin Leiser, an OPC member resident in Zurich, has been appointed member for Europe of the club's executive committee.

"This is the first time in the club's history," President Henry Gellermann said in announcing the appointment, "that we have a member stationed overseas who will serve in a management function. I believe this will be helpful toward better understanding of the needs and problems of our colleagues overseas."

Leiser, 57, is an active journalist, contributing to Swedish and Swiss newspapers, author of a number of books, and writer, director and producer of documentaries for both television and theatre use. He is also secretary general of the International Association of Documentary Filmmakers.

His films "Mein Kampf" 1960, "Murder Through Signature" 1961, about the Eichmann crimes, "Choose Life" 1962, about man in the nuclear age, and "Germany, Awake!" (1968), about film propaganda in the Third Reich, have won numerous awards. A series of film portraits he did of artists won the Grand Prix in 1979 and 1980 at the Art Film Festival in Asolo, Italy.

OVERSEAS

(Continued from page 1)

quantities of South African wine. But when the talk gets serious, something happens and FCA members head for Jan Smuts Airport to go somewhere. Last year, most of the membership was almost permanently based in neighboring Rhodesia, now Zimbabwe.

But visiting OPC members are invited to call Bill Nicholson and Robin Knight, when in town. The mailing address of the FCA is: 26 Sturdee Avenue, Rosebank 2196, Johannesburg, South Africa.

— Bill Nicholson

HONG KONG — China has approved the applications of the Knight-Ridder newspapers to open a Peking bureau.

Bill Montalbano of the *Miami Herald*, who has been covering China from Hong Kong the past six months, will staff the bureau. He plans to move to Peking in late July with wife Rosanne and their baby Tiva, born in February.

In addition to Knight-Ridder, eight U.S. newspapers, *A.P.*, *UPI*, *Time* and *Newsweek* maintain news bureaus in the Chinese capital.

In Tokyo, the Foreign Correspondents Club in Japan elected Jack Russell of *NBC News* as its president for the year starting July 1. He succeeds Swadesh de Roy of the *Press Trust of India*.

Other new officers in the Tokyo club: Terry Anderson, *AP*, first vice president; Ed Reingold, *Time*, second vice president; John Needham, *UPI*, secretary; Karel van Wolferen, *N.R.C. Handelsblad*, treasurer; and directors Marie Soderberg of *Svenska Dagbladet*, Andrew Horvat of *Southam News*, Itaru Tanaka of Japan Broadcasting Corporation (*NHK*), and Richard Hanson of *Financial Times*.

In Bangkok, Denis Gray, *AP* bureau chief, is the new president of the Foreign Correspondents Club of Thailand.

The Bangkok club's two vice presidents are Japanese correspondents: Hiroshi Yamada of the *Yomiuri Shimbun* of Tokyo and Hideki Ikeuchi of *Kyodo*, Japan's national news agency.

The Correspondent, monthly publication of the Foreign Correspondents Club of Hong Kong, gave the OPC good marks in a letter published in the June issue. The letter said:

"I have recently returned from a business trip to New York and took advantage of the reciprocal deal offered to Club members by the Overseas Press Club.

"Located only a block away from Grand Central Station, the OPC utilizes the very comfortable premises occupied by The Chemists' Club. Room rates are very reasonable, the food is excellent and the mood is mellow.

"I thoroughly recommend this convenient pied-a-terre for any member visiting The Apple." — Peter Bennett, General Manager, *Asiaweek*.

— Al Kaff

TOKYO — The death of American author Henry Miller was widely reported in Japan. His books had received some notoriety here and the fact that his last wife was Japanese made him well known. Because his books were sold here only in the original English, they did not run afoul of Japan's puritanical pornography regulations.

The Tokyo police arrested two book pirates. The head of a printing company and a medical student printed and sold 500 sets of a medical textbook to students. The Japanese publisher who had bought the rights from the American publisher pushed the prosecution.

A somewhat belated 1978 report shows that 99.4% of Japanese households own an electric refrigerator; 81% have stainless steel kitchen sinks; 30% have air conditioners; 90% have color television; 56.3 have a stereo set; and 52% own passenger cars.

The Kirin Brewery topped the list of the 10 best earning firms in Japan for the fifth consecutive year.

— Masahiro Watanabe

Doris Bernays Dies PR Pioneer, Feminist

Doris Fleischman Bernays, a pioneer in public relations counseling and an early active feminist, died July 10 in Cambridge, Mass., where she lived. She was 88.

A native of New York who planned to become an opera singer, she turned instead to journalism. She was a reporter, women's page editor and assistant Sunday editor for *The New York Tribune*. In 1919, she joined Edward L. Bernays, whom she married in 1922, in public relations counseling.

In 1923, she was the first married woman to receive a U.S. passport in her maiden name. In 1955, her book "A Wife is Many Women" was a best seller. In 1972 she received the Headliner Award, the highest honor given by Theta Sigma Phi, national organization of women in journalism and communications.

She is survived by her husband and two daughters, Anne Bernays, the novelist, and Doris Held, a psychologist.

Letters

NEW YORK — After a membership of 25 years in the OPC, I was elected vice president from 1978 to 1980. At the time of the 1980 election, I was not nominated for re-election. When I attempted to discover why, it seems that someone suggested I had already served two terms, and no one bothered to check the record and correct the error. Should any of my fellow members have wanted to vote for me, I feel you should know that during the 1980 election you were deprived of the chance.

— Marguerite Cartwright

I regret that Mrs. Cartwright chose to go public with her grievance, which was caused by an unfortunate error made by Mary Novick, who clearly and honestly advised Mrs. Cartwright about it and offered her sincere apologies.

A similar mistake was made in the case of Gloria Zukerman, who has voiced no complaint. Both cases were brought to the attention of the board of governors and noted in the minutes with the recommendation that these cases be considered by the nominating committee in 1981. — Henry Gellermann

SOUTH SALEM, N.Y. — What do you mean the OPC now has its own room at the Chemists' Club?

When I read this in the *Bulletin* I thought: "It's about time!" because I have avoided the club ever since we moved there, due to so many strangers in the great hall — and no place to call our own in either the dining room or the bar. I have nothing against Chemist Club members, except that they are NOT news people and I joined the club to be with people with my own kind of experience and outlook.

Well, I went into the club yesterday (June 19th) on my way to an appointment, asked where the OPC room was and was told there *is* none. Just the office on the 9th floor, too small to serve the purpose.

What happened? — Dorothy Ducas
What happened, Dorothy, and is still happening, is the passage of time, which seems to move at a slower pace for chemists than for chroniclers. But the club is working on it.

RED BANK, N.J. — Following up Dwight Sargent's account of the International Press Institute's meeting in Italy, it might be well to mention the new International Press Service, Third World, headed by Dr. Robert Savio who recently visited New York.

Dr. Savio described his cooperative to UN reporters as representative of the "new reality" in electronics and

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Uruguayan Newsmen Jailed Since 1976

Ismael Weinberger Weisz, 51, was on the staff of the Uruguayan newspaper *El Popular* for 17 years, mainly as a writer on trade union affairs. He was also a leader in the Association of Uruguayan Press (APU).

In August, 1979, more than three years after his arrest, he was sentenced by a Uruguayan military court to eight years in prison.

Amnesty International named him last March as one of three "prisoners of the month" — each a prisoner of conscience, arrested because of religious or political beliefs, race, sex, ethnic origin or language. None had used or advocated violence.

Ismael Weinberger was convicted of "attacking the constitution", although his newspaper had advocated respect for the constitution. He was also convicted of "subversive association", on the grounds of his membership in the Uruguayan Communist Party. The party has a long parliamentary tradition and was legal until 1973, when the armed forces seized power in Uruguay.

According to Amnesty International's report, Weinberger was arrested at his home in February, 1976, and held incommunicado for 10 months. When his family were permitted to see him he showed signs of severe torture; a stiff arm, serious leg wounds, weight loss of 25 kilos, and the effects of hallucinogenic drugs.

Weinberger was visited in prison in 1979 by a representative of the Austrian and Israeli embassies, and by the Grand Rabbi of Uruguay. He has expressed a wish to emigrate to Israel.

He is detained at Penal de Libertad prison in San Jose, Uruguay, where conditions are known to have deteriorated significantly in recent months. Conditions are marked by inadequate food and medical care; increasing torture and threats have been reported.

Members interested are advised to write courteously worded letters appealing for the immediate release of Ismael Weinberger Weisz to: Exmo. Sr. Presidente de la Republica Dr. Aparicio Mendez, Casa de Gobierno, Montevideo, Uruguay; and to: Sr. Presidente del Supremo Tribunal Militar Cnel. Dr. Federico Silva Ledesma, Canelones 2331, Montevideo, Uruguay.

— Norman A. Schorr
(*El Popular* has been closed by the government.)

New Members

ACTIVE RESIDENT

Paul O. Benson
Barbara T. Bradford

ACTIVE OVERSEAS

Howard Byrne
Monica Inge Emmer
Robert H. Reid

ASSOCIATE RESIDENT

Dr. Eckart Diezemann
Sarah E. Hardesty

ASSOCIATE NON-RESIDENT

Robert C. Bartlett
Gregory McDonald
Thomas J. O'Neil
Rhea T. Stewart

ASSOCIATE OVERSEAS

Max Gendel
Frederick Kempe

AFFILIATE

Terence R. Dougherty
Peter D. Hannaford
Ernest P. Quinby
Harry Neustein

REINSTATED

ACTIVE RESIDENT:

Marcia Drennen

ASSOCIATE RESIDENT:

Charles H. Hanson
Harold L. Oram

An opportunity to meet and talk with Soviet leaders in politics, journalism, economics, art and religion is offered in a moving series of forums in Central Asia Sept. 14-28. Cities visited will include Moscow, Kiev, Samarkand, Ashkabad and Dushanbe, near the Afghanistan border. Details from David Briggs, a reporter on the *New Haven Register* — 203-562-1121.

Placement

WANTED: Busy OPC member Bill Glenn in Taipei, Taiwan, Republic of China, sends us this lead: editing-writing job open there for a competent older professional in good health, age 50-65. Offers 2-year renewable contract, 5½-day week, air tickets for two, \$30,000 annually. Must not be unfriendly toward ROC-Taiwan. Asia interest or background desirable. Please send personal history and references to William A. Glenn, P.O. Box 22802, Taipei, Taiwan, to forward to prospective employer

Wanted locally: Person with good press contacts to help promote established artist (OPC member). Remuneration negotiable. Please list qualifications and write to Placement, OPC Bulletin, for speedy interview.

Job Openings: Writer to produce brochures, speeches, financial reports, magazine copy. Experienced in in-depth writing in financial or energy publications. Top management interface. Resumes to Glenna Pierpont, Transco Cos., Box 1396, Houston, TX 77001. 713/871-2486.

Placement is a free service to OPC members for job openings, interviews, placement. Address all correspondence to Helen Alpert, OPC.

LETTERS (Cont'd from page 2)

growing global interests of readers.

Headquartered in Rome, Italy, "one of the least expensive countries in the electronic belt," the IPS has already sold shares to major Dutch, Portuguese and Scandinavian newspapers. His service, he said, will complement not compete with existing agencies which he feels are not keeping up with a changing world or the new electronic technology that challenges democratic societies. It will take 10 to 15 years for the "new journalism" to replace old patterns, Dr. Savio estimates.

— Mary Hornaday, retired
(Christian Science Monitor)

Modine Manufacturing Company

is one of the nation's largest producers of radiators for automobiles, trucks, and farm and construction vehicles. Modine is also a major manufacturer of heating, air conditioning and ventilating equipment for industrial and commercial buildings. The company is preparing for future growth with an aggressive new product development program.

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Irvin S. Taubkin, Editor; Helen Alpert, George E. Burns, Blythe Foote Finke, Thomas J. Kraner, Rosalind Moore, Grace Naismith, Charles J. Schreiber, Associates

. . . and postscripts

Ray Vicker, senior international correspondent for the *Wall Street Journal* since 1960 and four times winner of OPC awards for reporting from abroad, is coming back from his present base in Nicosia to a new base and a new assignment. He will be senior national correspondent, working out of San Francisco, roaming the country to discover and write about changes in a changing America. With the *Journal* since 1951, Ray worked in Chicago and New York before moving to London in 1960 as bureau chief. He was the *Journal's* first full-time correspondent in the Middle East.

Walter Nelson informs from London that "The Siege of Buckingham Palace," his thriller about how international terrorists capture Queen Elizabeth II, has been bought by Japanese and Argentinian publishers. The British edition, titled "The Minstrel Code", has gone into paperback.

Art Milton, for many years publisher of OPC's *Dateline*, was father of the bride in June when Patricia Ann Milton, Long Island correspondent for the *AP*, married Charles Roy Steinfert, an *AP* VP and director of its broadcast services.

Ronald M. Ross, who won an OPC citation for his 1979 series "Around the Rim of China" for the *Minneapolis Tribune*, where he was foreign correspondent and editorial writer, has become chairman of the journalism department at Macalester College, St. Paul, Minn.

David Frank, onetime reporter for the *Wall Street Journal*, has been named president of T.J. Ross and Associates, the public relations agency founded in 1904 by Ivy Lee, one of the profession's pioneers and one of its most famous practitioners.

Eddie Bernays tells how Sigmund Freud's "General Introduction to Psychoanalysis" got published in this country in a memoir in the *April Journal of the History of Medicine and Allied Sciences*. Bernays had learned that his Uncle Sigi was in financial straits. So he urged Horace Liveright, just going into publishing, to take the book, which Bernays translated and promoted. It went through nine editions in its first year. Bernays, then just beginning his career as a public relations consultant, is known as the father of professional public relations in this country. Uncle

Sigi, of course, is the father of psychoanalysis.

Ruth Winter, as always, has been busy adding to her string of award-winning columns and books on science and self-improvement. July saw the release by Field Newspaper Syndicate of her twice-weekly column "In the Middle" for people she calls the "responsibles," 35-65. At the same time, E.P. Dutton is out with her book "The Great Self-Improvement Sourcebook" — calling it the "ultimate" in its field. Ruth spent four years putting it together. "The pursuit of self-improvement," she says, "is one of the healthiest American traditions."

Ted Baron, who heads the Baron/O'Brien PR agency in New York, is the new president of the New York chapter, Public Relations Society of America.

Magazines for Industry, which Don Gussow runs as chairman and editor-in-chief, takes a lot of his time — 20 trade periodicals! — but not all of it. Some of it he has put into a novel, just out via Delacorte Press. *Chaia Sonia* is the story of a poor Jewish family kicked out of Czarist Russia along with thousands of others at the start of World War I. The story carries them through their European wanderings until they settle in the U.S. and ultimately find happiness.

Florida real estate has another broker peddling it. *Gilbert E. Busch* recently got his broker's license and already is on the board of directors of Aero Realty, Satellite Beach, Fla. He is also teaching business part-time at Brevard

Community College. All this after having been with UPI, worked at PR and retired from the Marines as a Lt. Col.

A motor trip through Bavaria, the Black Forest and Austria is what *Florence S. Richards*, known as "the female Lafcadio Hearn of Japan," has just returned from. With her were Harriet Cressey Mattusch, "the female Lafcadio Hearn of Korea," and Barbara Finck, who recently won the WICI Athena award.

Many OPCers working the Near East and Southeast Asia knew William Harvey Smith, brother of *Florence Smith Richards*. He died, at 70, in San Antonio on June 3. Among his survivors are their 103-year-old mother, Mrs. C. G. Smith. Smith had served USIA in Baghdad, Cyprus, Islamabad, New Delhi and Bangkok.

George E. Burns, of the *Bulletin* staff, has been made deputy director of public affairs at Citibank.

Last survivor of the ten founders of Sigma Delta Chi, the Society of Professional Journalists, Paul Riddick, died June 17 in La Grange, Ind. The society was born at DePauw University in 1909. Riddick had been publisher of the *La Grange Standard*, with which he merged the *La Grange News*.

To Mend the Heart is the latest volume (via Viking) to come from *Lael Wertebaker*, who now has some dozen or more to her credit. This explores heart surgery, the men like deBakey and Barnard who have pioneered and developed it and the advances they have made in it.

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